

ORDINANCE NO. F-1361

AN ORDINANCE AMENDING CHAPTER 2, ARTICLE 1, SECTION 2-1 (CITY SEAL, LOGO, POLICE AND FIRE EMBLEMS LIMITATION ON USE) OF THE WHEATON CITY CODE- SESQUICENTENNIAL COMMISSION LOGOS

BE IT ORDAINED by the Mayor and the City Council of the City of Wheaton, DuPage County, Illinois, pursuant to and in conformance with the City of Wheaton's Home Rule powers, that Section 2-1 entitled City Seal Described of Article 1 of Chapter 2 of the Wheaton City Code be further amended, as follows:

Section 1: That the title of Section 2-1 City Seal, Logo and Police and Fire Emblems be amended to read, "City Seal, Logo, Wheaton Sesquicentennial Commission Logos, and Police and Fire Emblems."

Section 2: That Section 2-1 (a) be amended by adding the description for the Sesquicentennial Commission Logos, as subparagraph (3) and renumbering the subsequent paragraphs accordingly:

"(3) WHEATON SESQUICENTENNIAL COMMISSION LOGOS: The Official Wheaton Sesquicentennial Commission Logo shall be a rectangular shape, either horizontal or vertical, with or without the solid color background, with an inscription "150 Years of Wheaton 1859-2009 Yesterday, Today & Tomorrow" in the middle-bottom center of the image and inscription of "Sesquicentennial" with a party hat and confetti in the center of the image. The Sesquicentennial Logo was designed for flexibility so that elements could be interchanged as long as the two specific colors (PMS Reflex Blue and PMS 390 Green) and the specified type faces are used. The elements that should always be included are: 1) The word "Celebrate" in John Handy typeface; 2) The party hat with confetti; 3) The "word grouping" "150 YEARS OF/WHEATON/1859-2009/Yesterday, Today & Tomorrow" in Minion Pro typeface; and the word "Sesquicentennial" in Minion Pro typeface. With the prior approval of the Wheaton Sesquicentennial Commission or the City of Wheaton Corporate Authorities, the party hat image may be manipulated to host another image; and for items requiring a one or two-color Logo on smaller formats, the "Circular Lockup" Logo can be used (as all one color PMS Reflex Blue) as two-color (PMS Reflex Blue and PMS 390 Green). The Wheaton Sesquicentennial Logo also may be used in Black and White. The Wheaton Sesquicentennial Commission and the City Clerk shall maintain certified copies of the Official Wheaton Sesquicentennial Commission Logos for examination by the public during regular business hours."

Section 3: That Section 2-1 (b) Improper Use be amended by adding the following sentence to the end of the existing paragraph:

"The Wheaton Sesquicentennial Commission Logos shall be used only for the official business of the Wheaton Sesquicentennial Commission or City of Wheaton and any use without the express consent of the Wheaton Sesquicentennial Commission or City of Wheaton Corporate Authorities or in conformance with Subsection (c) of this ordinance is prohibited."

Section 4: That Section 2-1 (c) Proper Use be amended by adding the following sentence to the end of the existing paragraph:

“In creating print media or other layout/design applications for official Sesquicentennial Celebration event use, the Wheaton Sesquicentennial Commission may authorize City staff or other individuals/entities to use the Wheaton Sesquicentennial Commission Logos in an appropriate manner.”

Section 5: That all ordinances and parts of ordinances in conflict with or inconsistent with the provisions of this ordinance are hereby repealed to the extent of any such conflict or inconsistency.

Section 6: That if any part of part or portion of this ordinance shall be declared invalid by a court of competent jurisdiction, such partial invalidity shall not affect the remainder of this ordinance.

Section 7: This Ordinance shall be in full force and effect from and after its passage, approval, and publication in pamphlet form as is hereby authorized and directed to be done by the Mayor and City Council.

ATTEST:

Emily M. Consalvo
City Clerk

Michael J. Gresk
Mayor

Ayes:

Roll Call Vote:

Councilman Mouhelis
Councilman Prendiville
Councilman Johnson
Councilman Levine
Mayor Gresk

Nays:

None

Absent:

Councilwoman Corry
Councilman Suess

Motion Carried Unanimously

Passed: June 16, 2008
Published: June 17, 2008