

RESOLUTION R-67-11

**A RESOLUTION IDENTIFYING STRATEGIC PRIORITIES FOR
THE CITY OF WHEATON - 2012**

WHEREAS, the Wheaton City Council conducted Strategic Planning Sessions on June 13, June 25 and August 4, 2011; and

WHEREAS, the City Council identified four strategic priorities through the strategic planning process; and

WHEREAS, the Wheaton City Council has determined that the focus of the City Council and the administrative staff of the City should be on these four strategic priorities.

NOW, THEREFORE, BE IT AND IT IS HEREBY RESOLVED by the Mayor and City Council of the City of Wheaton, Illinois, that:

1. The Strategic Priorities of the City of Wheaton are:

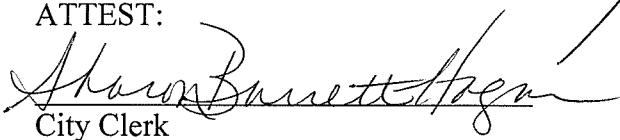
- Financial Stability
- Quality Infrastructure
- Efficient and Effective Services
- Economic Development

2. That these Strategic Priorities are more fully identified, along with Key Performance Indicators, in the attachment to this Resolution.

3. That the Administrative staff shall periodically report to the City Council on the status of these priorities.

ADOPTED this 21st day of November, 2011.

ATTEST:


Aaron Barnett Hagen
City Clerk


Michael J. Gresk
Mayor

Roll Call Vote:

Ayes: Councilman Scalzo
Councilwoman Ives
Councilman Mouhelis
Councilman Rutledge
Mayor Gresk
Councilwoman Pacino Sanguinetti

Nays: None

Absent:

Councilman Suess
Motion Carried Unanimously

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City of Wheaton Strategic Priorities

1. Financial Stability

Maintain a positive financial position with a long-term perspective of achieving greater reliance on local revenue sources. Ensure that operating revenues and expenditures are in balance, while continuing to invest in critical infrastructure.

2. Quality Infrastructure

Maintain reliable infrastructure systems that support the high level of community expectations. Systems are delivered equitably and appropriately.

3. Efficient and Effective Services

Services are delivered at a level and scope established by historical practice. Sustaining current levels is desired, and achieved through continuous operational efficiencies, but balanced against resource limitations and prioritization.

4. Economic Development

Maximize taxable property value, reduce vacancies and create an inviting environment for doing business, consistent with the needs and values of the community. Development/redevelopment should be market based and limited city incentives/investments in projects meeting community objectives may be considered.

City of Wheaton **Strategic Priorities and Key Performance Indicators**

1. Financial Stability

Maintain a positive financial position with a long-term perspective of achieving greater reliance on local revenue sources. Ensure that operating revenues and expenditures are in balance, while continuing to invest in critical infrastructure.

Key Performance Indicators

- I. Operating reserves equal 40% of yearly operating expenditures in the General Fund by April 30, 2015.
- II. Annual operating costs increase by 2% or less - beginning with fiscal year 2012-13 budget.
- III. 90% of the revenues for general fund supported services are locally generated by April 30, 2015.

2. Quality Infrastructure

Maintain reliable infrastructure systems that support the high level of community expectations. Systems are delivered equitably and appropriately.

Key Performance Indicators

- I. City-wide program to reduce sanitary sewer backups and overflows initiated by September 2012.
- II. Customer satisfaction with community infrastructure systems exceeds 90% by December 31, 2014.
- III. Reduce the number of homes experiencing overland flooding damage due to 100-year storm event by 20% from 2011 to 2015.
- IV. Pavement condition for all streets shall average in the “good” category by April 30, 2017.
- V. Maintain the existing sidewalk system with no “high” deficiencies.

3. Efficient and Effective Services

Services are delivered at a level and scope established by historical practice. Sustaining current levels is desired, and achieved through continuous operational efficiencies, and balanced against resource limitations and prioritization.

Key Performance Indicators

- I. Operating efficiency improvements generate \$75k in savings by April 30, 2015.
- II. Customer satisfaction with existing programs and services at or above 90% as measured by community survey.
- III. Productivity is improved by at least 2% for 5 identified services per year.

4. Economic Development

Maximize taxable property value, reduce vacancies and create an inviting environment for doing business, consistent with the needs and values of the community. Development/redevelopment should be market based and limited city incentives/investments in projects meeting community objectives may be considered.

Key Performance Indicators

- I. Vacancies in retail establishments across the city reduced by 15% from 2011 to April 30, 2015.
- II. Net property value from new investment increases by \$2.5M from January 1, 2012 to April 30, 2015.
- III. Strategic plan for downtown completed by January 1, 2013.
- IV. Economic Development Plan for the City completed by July 1, 2013.

