

MEMORANDUM

To: Members of the Downtown Design Review Board

From: James P. Kozik AICP, Director of Planning & Economic Development

Date: May 15, 2025

Subject: Request for Review – 111 E. Front Street – The Backyard Mural

Proposal

Attached to this memorandum is a request to review plans for a mural to be painted on a portion of the east (courtyard) elevation of a proposed restaurant to be located at 111 E. Front Street.

Background Information

The Downtown Design Guidelines booklet contains general guidelines which are considered by the City when reviewing proposed projects throughout Downtown Wheaton. The booklet also contains additional guidelines specific to the three character areas in the Downtown; the Traditional Core Area, the Perimeter Commercial Area, and the Residential Conversion Area.

The subject property is located within the Traditional Core Area.

Item number 8 of the “General Guidelines - Signage” states that “*Murals applied to building facades, walls or fences are to be coordinated with the building signage and color scheme, and are subject to review and approval. Business-related signage should not be included within the mural design.*”

Standards for Review

The Downtown Design Guidelines states that the “*Evaluation of a proposed project will be based on both the quality of the proposed design and materials to be used, and the relationship of the project to its surroundings.*”

The Downtown Design Review Board may, upon a concurring vote of a majority of a quorum, approve, approve with conditions, or deny applications for downtown design review.

Attached to this memorandum is an overview of the prosed project and a colored elevation of the proposed mural.

C: Eric Schlickman

Attachment

May 9, 2025

Project: Dough & The Backyard | 111 E. Front St.

Letter of Intention - Planning Dept. Downtown Design Review Board

I am writing to you and this design board to provide a letter of intent for the proposed Dough & The Backyard exterior mural at the following address above. We appreciate the time and energy you and your team have afforded us in discussing this opportunity and the Information that has been provided thus far.

Overview

The proposed mural will be a paintable exterior mural on the existing concrete masonry unit facade. The mural size is to be proposed as a approximately 14' high by 87' to be located on the East side of the building facing the outdoor patio. Please see the attached colored rendering for the proposed look and extents of the mural.

If any questions, please feel free to use contact below.

Thank you,
Eric Schlickman
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630.390.4080

